



Impact Report

12

Agreement from 12 individuals to be part of a coalition to accelerate progress toward halving food waste in New Zealand by 2030



A LAUNCH AND AWARENESS RAISING

EVENT

attended by people including

70+

Hon Eugenie Sage (keynote speaker)



183

Instagram followers



280

Facebook followers

A joint research project with the University of Otago and AGMARDT, to create a

FOOD WASTE REDUCTION MAP

ENGAGEMENT

with other key players in the food supply chain e.g. Goodman Fielder and Fonterra

A POLITICAL PANEL EVENT

FOR INTERNATIONAL FOOD WASTE AWARENESS DAY

3

ROUNDTABLES

to share information and shape a short-term strategic plan – showcasing, advocating and taking action on food waste reduction

RESEARCH

on a voluntary commitment for New Zealand businesses;

2

SPEAKING

event invitations for our Champions

A WEBSITE WITH OVER

1,189 VISITORS

A NETWORK OF 72 CITIZENS OF 12.3

New Zealanders who care about reducing food waste with 12 Citizens meeting monthly since July